IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant(s) :	Pól Ó Mórain and Mathieu Chuat	)		Examiner:
		)		to be assigned
Serial No. :	To Be Assigned	)		
		)		Art Unit:
Cnfrm. No. :	To Be Assigned	)		to be assigned
		)		
Filed :	Herewith	)		
		)		
For :	SYSTEM AND METHOD PROVIDING USAGE)			
	METRICS OF DIGITAL CONTENT			

INFORMATION DISCLOSURE STATEMENT
### UNDER 37 CFR §§ 1.97-1.98

Mail Stop: Patent Application
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Dear Sir:

Pursuant to 37 CFR §§ 1.97-1.98, applicants hereby bring to the attention of the

United States Patent and Trademark Office, the enclosed references listed on the attached

PTO-1449 form.

Respectfully submitted,

Date: December 30, 2003

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Substitute for form 1449A/PTO				**Complete if Known**	
INFORMATION DISCLOSURE STATEMENT BY APPLICANT *(use as many sheets as necessary)*				Application Number	To Be Assigned
				Filing Date	Herewith
				First Named Inventor	Pól Ó Móráin and Mathieu Chuat
				Art Unit	To Be Assigned
				Examiner Name	To Be Assigned
Sheet	1	of	2	Attorney Docket Number	D/A1633 (1508/3671)

U.S. PATENT DOCUMENTS

Examiner Initials[*]	Cite No.[1]	U.S. Patent Document Number - Kind Code[2] (if known)	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
/S.A./		US-6,327,590 B1	12-04-2001	Chidlovskii et al.	
		US-2002/0116291 A1	08-22-2002	Grasso et al.	
		US-5,790,426	08-04-1998	Robinson	
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		US-6,389,372	05-14-2002	Glance et al.	
		US-6,321,179	11-20-2001	Glance et al.	

OTHER PRIOR ART – NON PATENT LITERATURE DOCUMENTS

Examiner Initials[*]	Cite No.[1]	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.	T[2]
/S.A./	1	"Net Perceptions" Introductory Web page [retrieved from the Internet at http://www.netperceptionscom/index.php on December 22, 2003].	
	2	"LikeMinds" Introductory Web page [retrieved from the Internet at http://www.likeminds.com on December 22, 2003].	
	3	"DirectHit" Introductory Web page [retrieved from the Internet at http://www.directhit.com on December 22, 2003].	
	4	"SavageBeast" Introductory Web page [retrieved from the Internet at http://www.savagebeast.com on December 22, 2003].	
	5	"MediaUnbound" Introductory Web page [retrieved from the Internet at http://www.mediaunbound.com/index.jsp on December 22, 2003].	
	6	Caruso, D., "In the quest to sort through a sea of Web data, a sudden flash of light," The New York Times, Section D, p.3, Col. 3 (1996).	
	7	Konstan et al., "GroupLens: Applying Collaborative Filtering to Usenet News," *Communications of the ACM*, 40: 3, pp. 77-87 (1997).	
	8	Schafer et al., "Recommender Systems in E-Commerce", *Proceedings of the 1999 ACM Conference on Electronic Commerce*, Denver, Colorado (1999).	
	9	Morita et al., "Information Filtering Based on User Behavior Analysis and Best Match Text Retrieval," *Proceedings of the SIGIR'04, Dublin, Ireland*, pp. 272-281 (1994).	

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	10	Nicholas D., "Implicit Rating and Filtering", *DELOS Workshop on Filtering and Collaborative Filtering, Budapest, Hungary (1997)*, retrieved from the Internet at http://www.ercim.org/publication/ws-proceedings/DELOS5/nichols.ps.gz on December 22, 2003].	
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/S.A./	11	Shardanand et al., "Social Information Filtering: Algorithms for Automating "Word of Mouth", *Proceedings of the ACM 1995 Conference on Computer Human Interactions, Denver, CO.*, pp. 210-217 (1995).	

Examiner Signature	/Sana Al Hashemi/	Date Considered	05/19/2010

*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

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